LISTING OF CLAIMS:

1. (Currently amended): A transflective liquid crystal display device having a liquid crystal panel in which liquid crystal material is sealed between a pair of substrates faced with each other and in which pixels formed on one substrate of said pair of substrates have transmissive regions and reflective regions, comprising:

a pair of circularly polarized light members arranged outside <u>and on opposite side of</u> said liquid crystal panel; and

a backlight arranged outside one circularly polarized light member of said pair of circularly polarized light members,

wherein said reflective region has a reflective member for reflecting ambient light from an opposite side of backlight-arranging side in said liquid crystal panel, and said reflective region has phase difference forming means,

wherein said pair of substrates comprise a first substrate on the backlight-arranging side and a second substrate away from the backlight arranging side, and

wherein said phase difference forming means reflective region further comprises a retarder supported on a side of said first substrate which is towards said backlight, and a stepwise member on opposite sides of said first substrate made of a resin material supported on an opposite side of said first substrate which is towards said liquid crystal material, and wherein said reflective member is supported on the stepwise member.

2. (Currently amended): The device as claimed in claim 1, wherein said phase difference forming means has a function of said reflective member reflects circular polarized light entering through the retarder back to the retarder, thereby reversing a direction of said circularly polarized

2 Serial No.: 10/566,071 Docket No.: 1176/320 light by allowing after said circularly polarized light to pass passed through the retarder therethrough twice.

3. (Canceled)

4. (Previously presented): The device as claimed in claim 1, wherein said retarder is a

retardation film delaying phase with $\lambda/4$.

5. (Previously presented): The device as claimed in claim 1, wherein said stepwise

member adjusts a balance between transmittance in said transmissive region and reflectance in

said reflective region.

6. (Previously presented): The device as claimed in claim 1, wherein said retarder is an

orientation-processed polymer liquid crystal layer.

7. (Original): The device as claimed in claim 6, wherein said polymer liquid crystal layer

delays phase with $\lambda/4$.

8. (Canceled)

9. (Currently amended): The device as claimed in claim 1 [[8]], wherein said retarder is a

3

retardation film or a phase difference film delaying phase with $\lambda/4$.

Serial No.: 10/566,071

Docket No.: 1176/320

10. (New): The device as claimed in claim 1, wherein the reflective member is support on

a side of the stepwise member facing away from said first substrate.

11. (New): The device as claimed in claim 10, wherein said reflective member reflects

circular polarized light entering through the retarder back to the retarder, thereby reversing a

direction of said circularly polarized light after said circularly polarized light passed through the

retarder twice.

12. (New): The device as claimed in claim 11, wherein said circular polarized light passes

through the stepwise member to be reflected by the reflective member.

13. (New): The device as claimed in claim 12, wherein said stepwise member does not

extend to said transmissive region.

14. (New): The device as claimed in claim 1, wherein said stepwise member does not

extend to said transmissive region.

15. (New): The device as claimed in claim 2, wherein said circular polarized light passes

through the stepwise member to be reflected by the reflective member.

16. (New): The device as claimed in claim 1, wherein light from the retarder is passed

through the stepwise member to be reflected by the reflective member back to the retarder.

Serial No.: 10/566,071 Docket No.: 1176/320 17. (New): The device as claimed in claim 16, wherein said stepwise member does not extend to said transmissive region.

5 Serial No.: 10/566,071 Docket No.: 1176/320